

NIKI JACOB

College Art, Design & Digital Media Instructor | Creator | Graphic Design, Photography & Print Production

nikijacob@hotmail.com | 856-237-3665 | Sewell, New Jersey

PROFESSIONAL SUMMARY

Art, design, and digital media instructor with 9 years of lead teaching experience and 20+ years in the creative industry. Experienced in teaching graphic design, digital photography, print production, fine art foundations, Adobe Creative Suite, portfolio development, and project-based creative workflows. Skilled in connecting studio art, visual communication, commercial design, and production-based learning to prepare students for creative careers, postsecondary pathways, and professional portfolio development.

AREAS OF EXPERTISE

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| • Graphic Design Instruction | • Digital Photography | • Print Production |
| • Fine Art Foundations | • Adobe Creative Suite | • Visual Communication |
| • Typography & Layout | • Portfolio Development | • Project-Based Learning |
| • Curriculum Development | • Student Critique | • Studio Art Instruction |
| • Branding & Identity | • Digital Media Production | • Creative Industry Workflows |

TEACHING EXPERIENCE

Gloucester County Institute of Technology, Sewell, NJ | CTE Digital Media / Print & Graphic Communications Instructor | *10/2023 – Present*

- Teach CTE courses in digital media, graphic design, photography, print production, digital marketing, and Microsoft Office/digital literacy.
- Develop industry-aligned, project-based curriculum focused on visual communication, creative production, portfolio development, and career readiness.
- Train students in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Canva, Microsoft Office, and digital production workflows.
- Guide students through professional creative processes, including concept development, research, layout, critique, revision, file preparation, production, finishing, and presentation.
- Manage classroom technology, photography tools, print lab equipment, digital presses, wide-format printers, DTG/DTF apparel workflows, heat press equipment, and finishing tools.
- Support student portfolios, Adobe certification preparation, creative presentations, printed deliverables, and career pathway readiness.

Burlington County Institute of Technology, Medford, NJ | Art Teacher / Advertising Art Instructor | *09/2021 – 10/2023*

- Taught visual art before transitioning into the CTE Advertising Art and Design program, preparing students for careers and postsecondary pathways in graphic design, commercial art, digital media, print, promotional design, and visual communication.
- Guided students through Adobe certification preparation in Photoshop, Illustrator, Animate, and InDesign and served as a certified Adobe Certiport proctor.
- Planned scaffolded lessons in design foundations, typography, digital illustration, imaging, animation, branding, advertising, layout, critique, and portfolio development.
- Used demonstrations, visual examples, project breakdowns, and individualized feedback to strengthen technical skills, creative decision-making, and workplace-ready design habits.

BCIT Westampton, Westampton, NJ | Art Teacher | *12/2016 – 09/2021*

- Taught fine art foundations including drawing, painting, sculpture, ceramics, composition, color theory, design foundations, craftsmanship, and creative problem-solving.
- Developed curriculum based on line, shape, form, value, space, texture, and color while aligning instruction with the school's Fundamentals of Art curriculum.
- Served as co-advisor to the school newspaper, Panther Press, and the Photography Club.

Berlin Township Board of Education, Berlin, NJ | Teacher's Aide / Instructional Support | *11/2005 – 06/2006*

- Supported diverse learners, including students with Asperger's Syndrome, ADHD, ESL needs, and individualized classroom supports.
- Assisted classroom teachers with instruction, student engagement, behavior support, library coverage, and daily learning activities.

CREATIVE INDUSTRY & DESIGN EXPERIENCE

Theon Media LLC, Sewell, NJ | Owner / Creative Director / Graphic Designer | *07/2001 – Present*

- Own and operate a creative design studio providing branding, digital marketing, print design, apparel graphics, promotional products, and visual identity systems.
- Create logos, postcards, brochures, business cards, media kits, posters, apparel graphics, houseware graphics, digital graphics, and campaign materials using Adobe Creative Cloud.

- Manage client communication, project planning, design revisions, production preparation, and delivery of professional creative assets for small businesses and organizations.

Diocese of Camden, Camden, NJ | Graphic Designer / Public Relations Lead Designer | *03/2007 – 06/2010*

- Designed organizational communication materials, including banners, brochures, logos, public relations campaigns, and marketing assets.
- Supported design solutions that improved communication effectiveness, usability, and public-facing presentation.

EDUCATION

- Southern New Hampshire University: Master of Arts/Communication (MA) in New Media and Marketing , December 2026
- Rowan University, Glassboro, NJ: Bachelor of Fine Arts (BFA) and Bachelor of Arts in Education (BAEd), Magna Cum Laude, 2010 – 2014
- Art Institute of Philadelphia, Philadelphia, PA: Associate Degree in Multimedia & Web Design
- Art Institute of Philadelphia, Philadelphia, PA: Specialized Business Degree in Audio and Video

CERTIFICATIONS, HONORS & PROFESSIONAL ASSOCIATIONS

- Teacher of Art / CID: 1137371; Teacher of Graphic Design Certification / CID: 1137306; Teacher of Interactive Media Certification / CID: 1148087
- OSHA General Industry Certification, 2023; ALICE Basic Certification Training for Schools / CID: 9GW4JT5F
- Sigma Tau Delta International English Honor Society, Alpha Phi Beta Chapter; National Society of Leadership and Success
- NJEA; AIGA; Print & Graphic Communications Association

TECHNOLOGY & EQUIPMENT

Adobe Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, Canva for Education, Microsoft Office, Microsoft Teams, digital press workflows, wide-format printing, adhesive media, DTG/DTF apparel production workflows, pre-treatment systems, heat press equipment, photography tools, print finishing equipment, file setup, preflight, proofing, PDF export, quality control, painting, drawing, ceramics, sculpture, acrylic, watercolor, airbrush, graphite, and pen and ink.